

Hawke's Bay is a great destination

Located on the east coast of New Zealand's North Island, Hawke's Bay is New Zealand's leading food and wine region. With over 2200 hours of sunshine, Hawke's Bay is a year-round holiday destination with an eclectic mix of visual and sensory experiences.

Hawke's Bay is a region of contrasts with a diverse range of things to see and do. For people enjoying the sun, there are golden sand beaches, the Splash Planet water theme park, and crystal clear rivers to explore. Visit the National Aquarium of New Zealand, swim with dolphins or view the largest most accessible mainland Gannet colony in the world.

For the mild to wild adventurer take a jet boat or cycle between wineries. Experience hot air ballooning at sunrise or surfing in Mahia. Paraglide off Te Mata Peak, hike or take a leisurely journey along one of the 17 heritage trails around the region. You can hunt in the ranges, fish for brown and rainbow trout or play golf at one of the 20 local courses.